



Rate Card 2011

Dailycrank.net was established in 2010 and is devoted to bringing you your dose of cycling goodness. Focussing on the South African cycling community and the Western Cape in particular, we believe that your business will benefit tremendously from advertising on this fast growing popular cycling website. Get your product or service seen by a focused marketplace of ready, willing and able consumers. The **dailycrank.net** reaches the right demographics of highly targeted audiences interested in cycling, be it MTB or Road or amateur or professional.

Advertising Opportunities

Top 728 x 90px (Leaderboard) - Site wide	R600 per month
Bottom 728 x 90px (Leaderboard) - Site wide	R600 per month
Right 125 x 125px - Site wide	R200 per month
Right 120 x 600px (Skyscraper) - Site wide	R600 per month
Article 300x250px (MPU) - On every article	R600 per month
Website takeover - Complete takeover of background and top and bottom leaderboards	R2000 per month

Editorial Opportunities

<p>Single Post</p> <p>Draws attention on the front page and when the user clicks to continue, they are taken to your content (video/image/flyer/content) which loads in it's own page on dailycrank.net. If content is written, there is a maximum limit of 300 words and includes link. The dailycrank.net can write your content if needed.</p> <p>When the user clicks through, they are taken to a page with the rest of the content (video/image/flyer/content) and a link to your website if necessary. It should be mentioned that dailycrank.net has a very strong Google Pageranking, which affects how well our stories do in Google and relevant searches.</p>	R600 per article
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* The Daily Crank can provide banner ad design and content copy if needed. *



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twitter: @thedailycrank

facebook.com/thedailycrank

Prices are based on a pro rata basis according to the latest site stats and can change month to month, please contact hello@dailycrank.net for more information